

MEMORIAL UNIVERSITY AREA TRAFFIC STUDY: "WHAT WE HEARD"

The City of St. John's, Government of Newfoundland and Labrador and Memorial University of Newfoundland have partnered to complete a traffic study for the area surrounding Memorial University. The City has retained Harbourside Transportation Consultants to examine and make recommendations on a variety of traffic related issues in the area of the St. John's campus of Memorial University. An important part of this process is engaging with the public. This document reflects common themes we have heard throughout the public engagement process that will be considered in the final recommendations made. Please visit the [MUN Area Traffic Study page](#) on the City's website for updates and more information.

How you told us...

Project Survey

415+ responses (May-June, 2014)

Project Website Mapping Tool

200+ responses (May-June, 2014)

Public Information Sessions

two sessions held (June, 2014)

Other stakeholders that we heard from included:

C.A. Pippy Park Commission

Eastern Health

Metrobus

MUN Students' Union

MUN – Department of Facilities Management

Department of Transportation and Works

What we heard...

Website mapping tool

Respondents would like:

- additional parking throughout campus
- increased parking enforcement
- improved traffic safety and enforcement
- better public transit services

- improved access to sidewalks
- enhanced signage and road markings
- safer crosswalks throughout campus
- reduced traffic on Prince Philip Drive
- to know if making Westerland Rd. pedestrian only would be advantageous
- the widening of Elizabeth Avenue to be considered
- to know if having bike lanes on all campus roads would be a good idea

Survey

Getting Around Campus

More than 80% of respondents visit the MUN campus on a typical day.

About 95% of respondents cross Prince Philip Drive at least once a day.

Those who do cross Prince Philip Drive use: traffic lights (56%) and above ground pedestrian walkways (32%). Very few respondents use underground walkways.

Methods of Transportation

Approximately 73% of respondents take their personal vehicle to school; 18% walk or cycle and 9% carpool or use public transit.

Public Transit

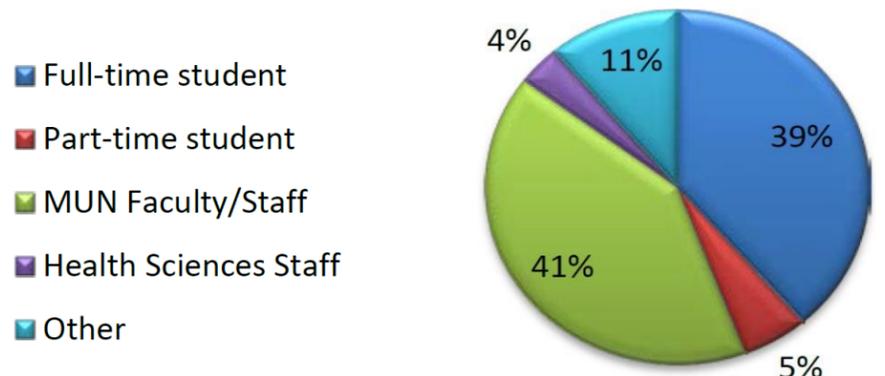
Close to 35% of respondents think that public transit services to/from MUN are adequate.

About 80% of respondents identified ways that Metrobus could be improved, allowing them to leave their vehicles at home. This would reduce traffic in the area and leave more parking spaces available on campus.

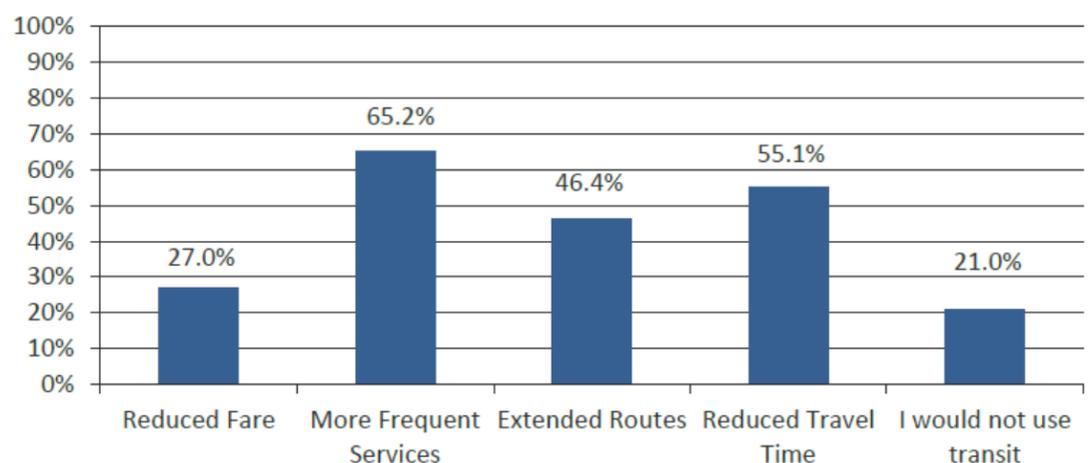
Carpooling

83% of respondents do not carpool. About 46% of respondents identified ways they may be encouraged to carpool.

Which of the following best describes you?



Which of the following would encourage you to use public transit?



Which of the following would encourage you to carpool?

