



PLEASE PRINT

CS - 1011

Community Services - Tourism & Culture Division

ANNUAL TOURISM AWARDS NOMINATION FORM

CONTACT INFORMATION OF NOMINATOR (complete all fields)

SECTION 1

Full Name: _____

Group/Organization/Business (if applicable) _____

Address: _____ City: _____ Postal Code: _____

Telephone: _____ Cell: _____ E-mail: _____

CONTACT INFORMATION OF NOMINEE (person/group/organization/business being nominated)

SECTION 2

Name: _____

Group/Organization/Business: _____

Address: _____ City: _____ Postal Code: _____

Telephone: _____ Cell: _____ E-mail: _____

LIST OF AWARDS (a separate form is required for each nomination)

SECTION 3

Check the appropriate award

- Legend Award
- Event of the Year Award
- Signal Award (Cruise)
- Victoria Wagon Award (Taxi, coach, bus or tour bus driver)
- Discovery Award
- Sport Tourism Award
- Destination St. John's Award of Distinction (Convention)

REASON FOR NOMINATION (attach additional information or relevant support materials)

SECTION 4

City of St. John's

Let's Recognize our Best in Tourism!

The City of St. John's will be honouring the very best in the tourism industry at its **25th Annual Tourism Awards** Ceremony taking place in November. Nominations should be submitted for those who have made a contribution to the Tourism industry from January to December 2015.

Nominations are now being accepted for the following awards.

Legend Award

Presented annually, this pinnacle award recognizes the individual or group who has made significant contributions to the enhancement of tourism in St. John's. The nominee will have achieved this through one or more of the following:

- Increasing the profile of the City provincially, regionally, nationally, or internationally.
- Advancing the unique cultural, historical and natural heritage of the City.
- Contributing to the long term sustainability, growth and development of the St. John's Tourism industry.
- Commitment to excellence through their work or volunteer efforts.

Event of the Year Award

Presented annually to the group or organization who, through the production of an event, best exemplifies the spirit of St. John's and generates tourism visitation to the St. John's region. The event must have occurred in the past year and should meet one or more of the following:

- Celebrated traditions unique to the City.
- Effectively marketed the City through the event.
- Celebrated the culture of the City.
- Promoted the history/heritage of the City.

Sport Tourism Awards

This award will be presented annually, to the individual, group or organization who, through the hosting of a sporting event has made significant contributions to the tourism industry in St. John's. The event must have occurred in the past year and should meet one or more of the following:

- Increasing the profile of the City provincially, regionally, nationally, or internationally.
- Effectively marketed the City through the event.
- Generate revenue for the local economy (ie. Restaurants, accommodations, transportation)

ST. JOHN'S

Signal Award

Presented annually to the individual, group or company who has made significant contributions to the evolution and sustainability of the cruise ship industry in St. John's. The nominee will have achieved this through one or more of the following:

- Recognized as a true ambassador for the City.
- Provided profile to the celebrated traditions, culture and unique heritage of the City.
- Contributed to the profile of St. John's through effective marketing and promotional activities.
- Demonstrated a continued commitment to provision of quality service.

Victoria Wagon Award

Presented annually to the taxi, coach, bus or tour driver who exemplifies the spirit of exceptional customer service. The nominee will have achieved this through one or more of the following:

- Recognized as a true ambassador for St. John's through friendliness, hospitality and pride of place.
- Professionalism and ongoing commitment to provision of quality service for visitors.
- Outstanding contribution and commitment to the local tourism industry.

Discovery Award

Presented annually, this award acknowledges an individual, business, attraction, event, or community organization that offers new or innovative tourism-related products, services, or activities which enhance the St. John's tourism industry. The nominee will have achieved this through one or more of the following:

- Recognized for making an important contribution to the tourism industry in St. John's through a new, smaller or emerging event, business, attraction or community organization.
- Recognition as burgeoning player(s) in the industry who provides new-on-the-scene and outside-the-box experiences that are a valuable part of the fabric of St. John's tourism.
- Recognize those who provide visitors to St. John's with a unique and/or superior experience through a new product, business, event, service or activity.

Destination St. John's Award of Distinction

Attracting meetings/conferences/events is very competitive and often takes significant commitment and effort of local groups or individuals to win the bid to host. The Destination St. John's Award of Distinction therefore recognizes the work of a local planning committee or individual who was instrumental in bringing the meeting/conference/event to St. John's.

- The work of the committee or individual will have been judged as prominent in the decision to choose St. John's as the location for the meeting/conference/event.
- The meeting/conference/event must be regional, national or international and bring substantial economic benefit to the area by way of overnight accommodation nights sold.
- Guest programs and pre and post experiences should be offered to delegates as part of the meeting/conference/event.
- The profile of St. John's, the region and the province should be heightened by hosting the meeting/conference/event.

Deadline for Nominations

To nominate an individual or group, please return the nomination form before 4:00 p.m. Friday, September 9, 2016 to:

**City of St. John's
Department of Community Services
Tourism & Culture Division
Tourism Awards Selection Committee
348 Water Street, P.O. Box 908
St. John's, NL A1C 5M2
E-mail: tourism@stjohns.ca
Telephone: (709) 576-8394 Fax: (709) 576-8300**